

## **Digital Advertising Opportunities**

	Partner Rate	Member Rate
Homepage		
Featured Tile	£100	£150
Things to Do		
Don't Miss Navigation Box	£125	£155
Landing Page Featured Tile	£75	£105
What's On		
Don't Miss Navigation Box	£125	£155
Landing Page Featured Tile	£75	£105
Where to Stay		
Don't Miss Navigation Box	£100	£130
Landing Page Featured Tile	£50	£80
Food and Drink		
Don't Miss Navigation Box	£100	£130
Landing Page Featured Tile	£50	£80
Web Banner	4 1 1 1 (0400 11 61 )	0500
Across Website Promotion	1 Included (£400 thereafter)	£500
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E-Newsletter	1 Individed (C100 the greates)	C200
Featured Advert	1 Included (£100 thereafter)	£200
Banner Advert	£75	£150
Solus Newsletter	£650	£750
Sponsored Blog Posts	£350	£450
Bespoke Advertising Packages	From £250	From £650
Competition Data	Prices available upon request	Prices available upon request
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Opportunities are also available on associated websites Visit Bath and Meet Bristol & Bath. For further information please contact Lisa Franklin on <u>Lisa.Franklin@VisitWest.co.uk</u>